



It's already happening, we just need to make it the standard



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Who is ICLEI?

- Global network committed to sustainable urban development
- Platform to drive positive environmental, economic and social change

2500+ LOCAL
AND REGIONAL
GOVERNMENTS

24 OFFICES
WORLDWIDE

IMPACTING
MORE
THAN **25%** OF
PEOPLE LIVING
IN CITIES

5 INTERCONNECTED
DEVELOPMENT
PATHWAYS

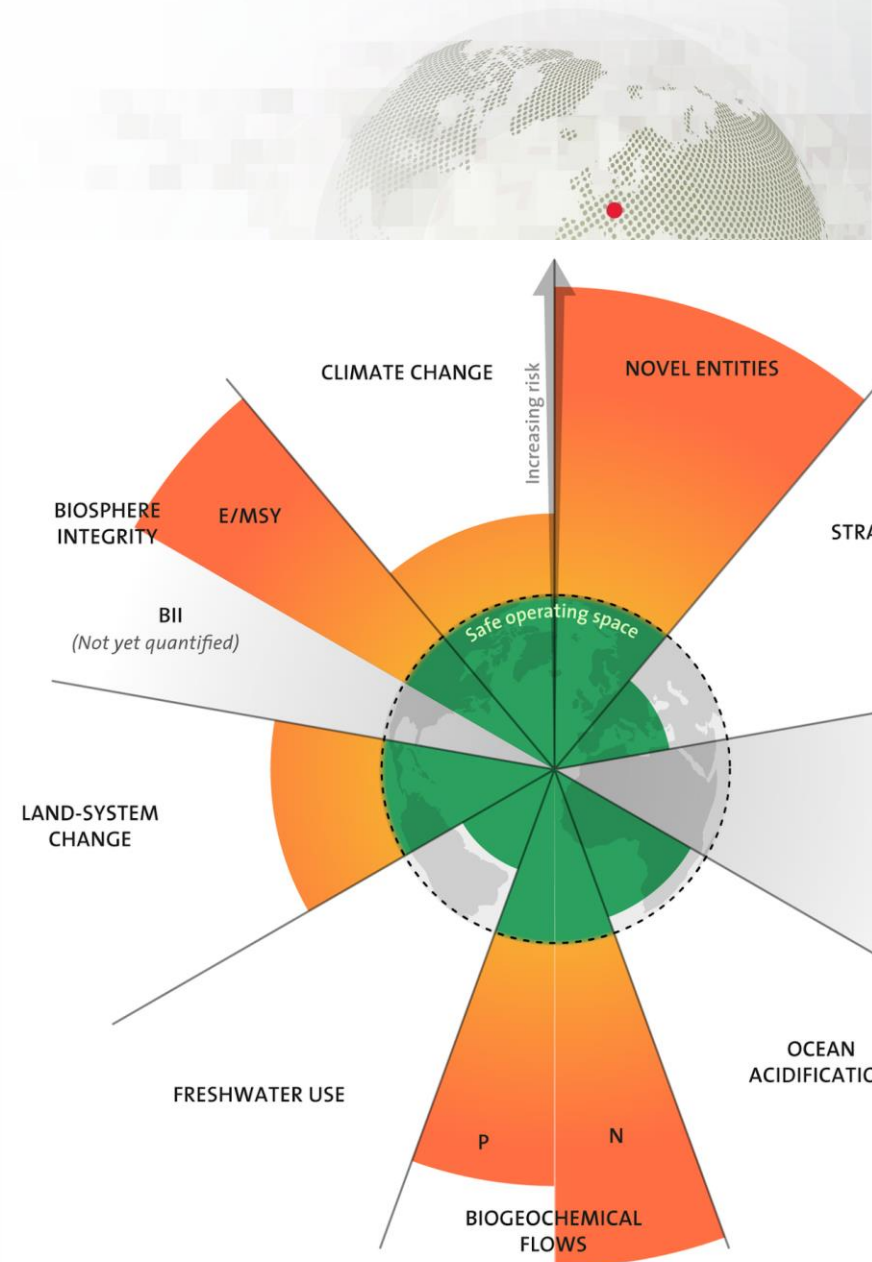
ACTIVE IN
125+
COUNTRIES

We all know the issue(s)...

- Food Systems are responsible globally for **1/3 of GHG emissions** and **80% of deforestation**
- Poor diets are linked to the **increase of obesity, diabetes, cardiovascular diseases and cancers**
- **Poor economic condition** for small farmers and agro-food workers



BUT we also know we can change the game!



But where to start from?

From where things are already moving in the right direction:

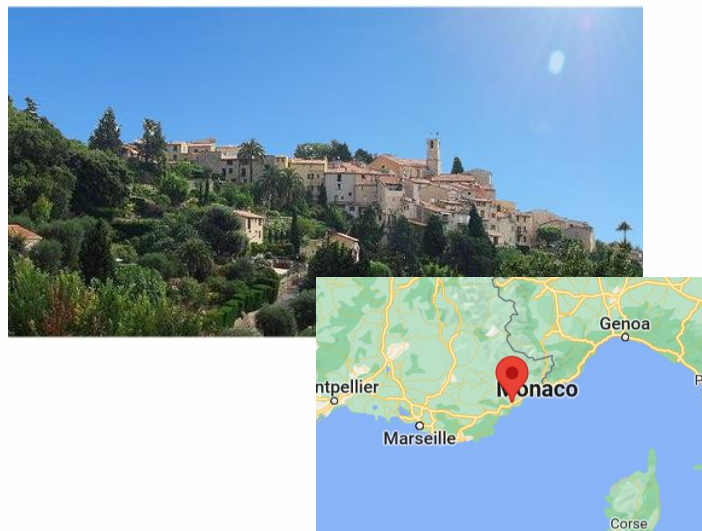


Ottignies-Louvain-la-Neuve (Belgium)

- Serving >45% organic products
- 2 vegetarian meals/week
- Reduced food waste
- Saved 42.8 tonnes of CO2/year

Mouans-Sartoux (France)

- 100% organic, fresh, seasonal products
- Established municipal farm
- 3 in 4 people changed food behaviour
- Reduced food waste



Copenhagen (Denmark)

- 100% organic products
- Increased in organic farming
- Reduced food waste
- Increased job satisfaction

How do we make it the standard?

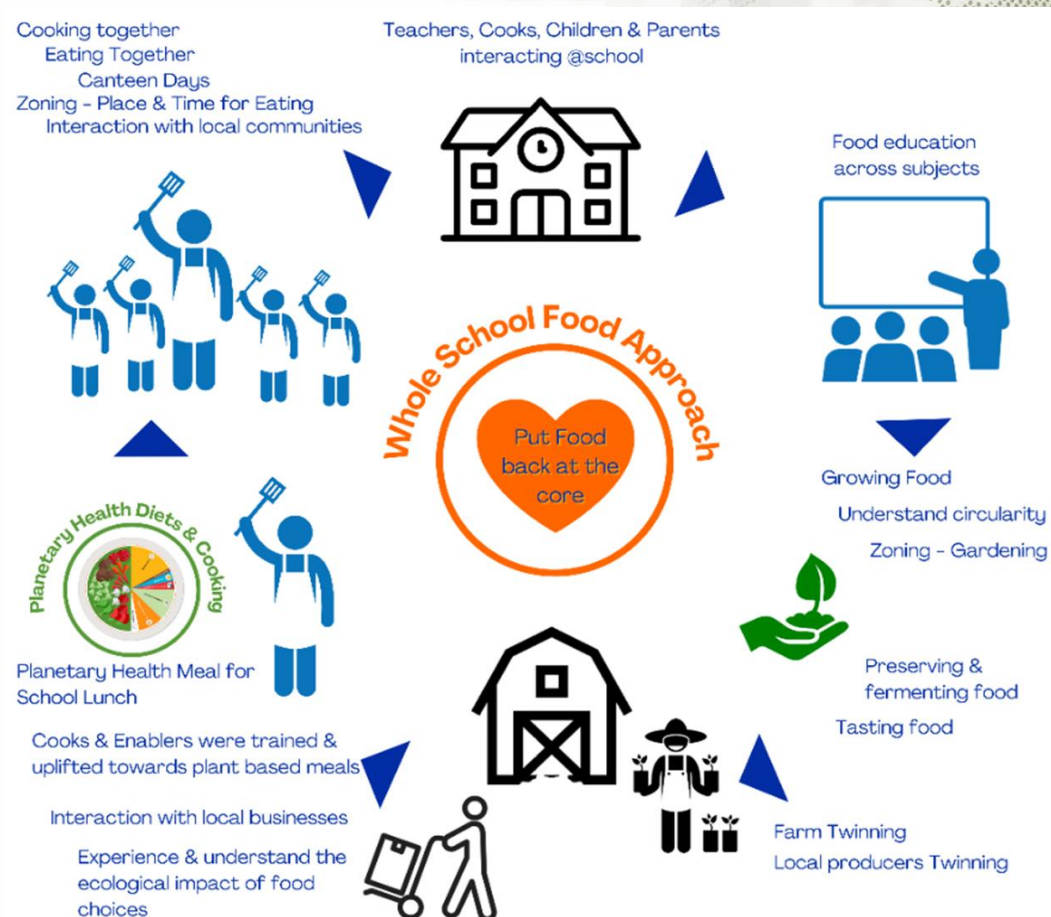
School Food 4 Change – EU funded

- Engaging 3'000 schools in 12 EU countries, including CZ

**Skutečně
zdravá škola**

- Going **beyond food supply** in the tenders → WSFA

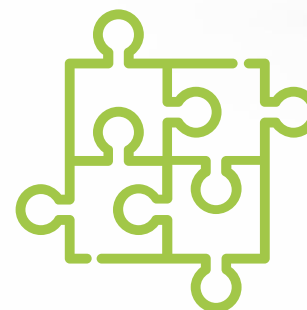
To know more, visit
www.schoolfood4change.eu



How do we make it the standard?

BUY
BETTER
FOOD

Pan-European campaign that highlights the **pivotal role of Public Food Procurement** in driving **Food Systems Transformation**



→ EU and national policies that support Sustainable PFP practice

In practice, you can



→ Join the BBF Coalition

>70

→ Support the Manifesto on Minimum Mandatory Criteria for Sustainable Public Food Procurement

Contact us at info@buybetterfood.eu

Call to Action: act NOW!



SIGN & SHARE
the petition
*Small Plate Big
Impact*

*Translation
in Czech*






Thank you for listening

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 @buy_betterfood

 @Buy Better Food